

COMMITTEE AMENDMENT FORM

DATE: 6/10/08

COMMITTEE CITY UTILITIES PAGE NUM. (S) 1



ORDINANCE I. D. #08-O-1231 SECTION (S)

RESOLUTION I. D. #08-R- PARA. CAPTION

AMENDS THE LEGISLATION'S CAPTION BY INSERTING (1) BEHIND CODE
SECTION SO THAT THE SECTION TO BE WAIVED READS 138-60(a)(1)

AMENDMENT DONE BY COUNCIL STAFF 6/10/08

AN ORDINANCE
BY

 
AN ORDINANCE AUTHORIZING THE CITY OF ATLANTA TO WAIVE THE PROVISIONS CONTAINED IN CHAPTER 138, ARTICLE II, DIVISION 6, SECTION 138-60 (a) OF THE CITY OF ATLANTA CODE OF ORDINANCES, TO ALLOW THE COMMISSIONER OF THE DEPARTMENT OF PUBLIC WORKS TO ISSUE PERMITS FOR THE PLACEMENT OF BANNERS CONTAINING LIMITED ADVERTISING IN THE PUBLIC RIGHT-OF-WAY; AND FOR OTHER PURPOSES.

WHEREAS, Section 138-60 (a) states that no person shall attach any flag, banner, bunting, sign, display or other form of decoration to any light pole or other standard erected in any right-of-way along any street, unless a permit is issued by the Commissioner of the Department of Public Works under certain enumerated conditions; and

WHEREAS, Section 138-60 (a) (1) prohibits flags, buntings, signs, displays or other forms of decoration containing any advertising or any reference to a for-profit organization; except that, in the event that the Commissioner issues a permit allowing limited advertising for permitted outdoor events and centennial celebrations of local companies, the corporate logo or trademark on the banner shall not exceed one-tenth of the total surface area on either side; and

WHEREAS, AmericasMart, headquartered in the city of Atlanta, will hold its Annual Summer Market in the City of Atlanta on July 8 through 16, 2008; and

WHEREAS, AmericasMart is expected to have approximately 93,000 attendees, with a projected economic impact of \$93.343 million to the region; and

WHEREAS, ISH North America, headquartered in Alpharetta, GA, is an association tradeshow meeting comprised of these 5 associations: ASA – American Supply Association; CIPH – Canadian Institute of Plumbing & Heating; IAPMO – International Association of Plumbing & Mechanical Officials; PHCC – Plumbing-Heating Cooling Contractors Association; and RPA – Radiant Panel Association, which will hold its annual convention in the City of Atlanta September 24 through October 6, 2008; and

WHEREAS, ISH North America is expected to have approximately 14,000 attendees, with a projected economic impact of \$15,700,500 to the region; and

WHEREAS, the City desires to waive the provisions contained in Section 138-60 (a) (1) of the Code of Ordinances to allow the Commissioner to issue a permit to AmericasMart, and ISH North America to place banners advertising the annual meetings and containing the corporate logo on greater than one-tenth of the banner's surface area, in the public right-of-way.

THE CITY COUNCIL OF THE CITY OF ATLANTA, GEORGIA, HEREBY ORDAINS:

SECTION 1: That the Commissioner of the Department of Public Works is authorized to issue permits to AmericasMart, and ISH North America to place banners advertising their annual meetings, and containing the corporate logo on greater than one-tenth of the banner's surface area, in the public right-of-way.

SECTION 2: That Chapter 138, Article II, Division 6, Section 138-60 (a) (1) of the City of Atlanta Code of Ordinances is hereby waived to the extent that such applies to the issuance of the permits.

SECTION 3: That all Ordinances or parts of Ordinances in conflict herewith are hereby waived for these instances only.

Welcome
market
visitors.

Americasmart
Atlanta.

As good as **it** gets.



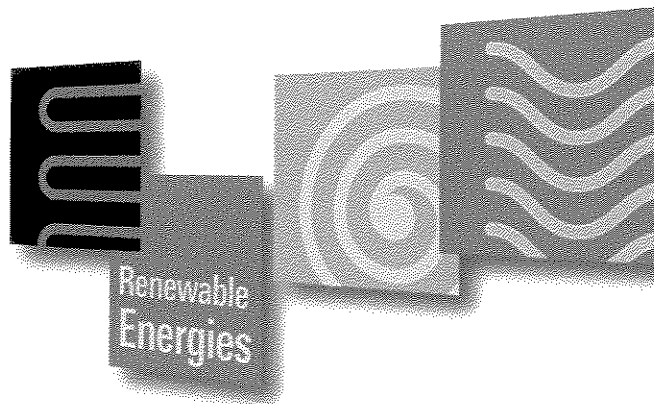


ISH

NORTH AMERICA

October 1- 3, 2008

Georgia World Congress Center



plumbing
kitchen & bath
HVAC
hydronics
radiant heating
renewable energy